

1st Semester BBA

Types	Course Code	Course Title	Contact Hrs./ Week			Credit
			L	T	P	
Theory						
MD	XMT1003	Quantitative Methods	3	0	0	3
CC (Major)	XBB1002	Principles of Management	3	0	0	3
CC (Major)	XBB1003	Organizational Behavior	3	0	0	3
CC (Major)	XBB1004	Business Accounting	3	0	0	3
AEC	XBB1005	Business Communication	2	0	0	2
SEC	XBB1007	Computer Fundamentals & Application	2	0	0	2
Practical						
SEC	XBB1101	Computer Fundamental and Application Lab	0	0	2	1
Sessional						
	XBB1201	French I	1	0	0	1
	XBB1202	Professional Grooming & Exposure to Corporate Culture	1	0	0	1
Value Addition Course						
VAC	XBB1301	A subject from VAC Basket (EXCEL FOR MANAGERS 1)	0	0	2	2
NON CGPA COMPULSORY COURSE						
	XBB1501	Seminar & Presentation	0	1	0	0
	XBB1502	Skill X	0	1	0	0
Total Credits						21

BBA 2ND. SEMESTER

	Course Code	Course Title	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
Major	YBB2001	Human Resource Management	3	0	0	3
Major	YBB2002	Marketing Management	3	0	0	3
Major	YBB2003	Cost Accounting	3	0	0	3
Minor	YBB2004	Economics for Managers	3	0	0	3
General Elective	YBB2005	Legal Aspects of Management	3	0	0	3
Value added Course	YBB2006	Environmental Management & Sustainable Development	2	0	0	2
Ability Enhancement	YBB2007	Introduction to AI for Business	2	0	0	2
SESSIONAL						
Ability Enhancement	YBB2201	Excel II	0	0	2	2
Skill Enhancement	YBB2202	Personality Development	1	0	0	1
Skill Enhancement (Sessional)	YBB2203	Communication Skill - II	1	0	0	1
Value added Course	YBB2204	French – II	1	0	0	1
MANDATORY NON CGPA COURSE						
	YBB2205	Seminar & Presentation - II	0	1	0	0
	YBB2206	Skill X -II	0	1	0	0
Total						24

3rd Semester

Types	Course Code	Course Title	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
CC (Major)	XBB3001	Financial Accounting	3	0	0	3
CC (Major)	XBB3002	Production and Operations Management	3	0	0	3
MC (Minor)	XBB3003	Contemporary Digital Innovation	3	0	0	3
AEC	XMT3003	Operation Research	3	0	0	3
CC (Major)	XBB3005	Entrepreneurship Development & Design Thinking	3	0	0	3
SEC	XBB3006	Company Law and Basics of Indian Constitution	3	0	0	3
MD	XBB3008	Environmental Science for Sustainable Development	2	0	0	2
Practical						
SEC	XBB3102	Minor Project-1	0	0	3	2
Sessional						
	XBB3202	French II	1	0	0	1
	XBB3203	Corporate Readiness for Managers with Vernacular Writing (Bengali/Hindi)	1	0	0	2
	XBB3204	Business Communication for Managers	2	0	0	1
Value Addition Course						
VAC	XBB3301	A subject from VAC Basket (EXCEL FOR MANAGERS 3)	0	0	2	2
NON CGPA COMPULSORY COURSE						
	XBB3501	Seminar & Presentation	0	1	0	0
	XBB3502	Skill X	0	1	0	0
Total Credits						28

BBA 4TH. SEMESTER

	Course Code	Course Title	Contact Hrs. / Week			Credit
			L	T	P	
Theory						
MGMT	XBB4001	Financial Management	3	0	0	3
MGMT	XBB4002	International Trade and Commerce	3	0	0	3
BS	XMT4002	Statistical Methods for Management Decision Making	3	0	0	3
MGMT	XBB4005	Emotional Intelligence and Managerial Effectiveness	3	0	0	3
MGMT	XBB4006	Retail Management	3	0	0	3
CS	XBB4007	E-Commerce and Web Technology	2	0	0	2
	XBB4008	AI Tools for Research	3	0	0	3
Practical						
CS	XBB4101	Web Technology Lab	0	0	2	1
PROJECT	XBB4102	Evaluation of Minor Projects	0	0	2	1
Sessional						
	XBB4204	EXCEL FOR MANAGERS- IV	0	2	0	2
	XBB4201	French -IV	1	0	0	1
	XBB4202	Communication Skill- IV	1	0	0	1
	XBB4203	Workplace Readiness and Professional Excellence	1	0	0	1
MANDATORY NON CGPA COURSE						
	XBB4205	Seminar & Presentation - IV	0	1	0	0
	XBB4206	Skill X - IV	0	1	0	0
Total Credit						27

EXIT: DIPLOMA COURSE IN MANAGEMENT

ENTRY: CREDIT EQUIVALENCE TO BE MAINTAINED DURING ENTRY OF CANDIDATE FOR FIFTH SEMESTER

- 1. THE SYLLABUS OF MAJOR PAPERS TO BE MATCHED WITH THE RATIO OF 60% MATCHING WITH THE CORE PAPERS,**
- 2. VALUE ADDED & SKILL BASED CREDIT TO BE MATCHED**

5th Semester BBA

Sl.No.	Type	Course No.	Course Name	L	T	P	Credits
THEORY							
1	CC (Major)	XBB5001	Corporate Taxation	3	0	0	3
2	CC (Major)	XBB5002	Strategic Management	3	0	0	3
3	MC (Minor)	XBB5005	Leadership and Managing Excellence	3	0	0	3
4	MC (Minor)	XBB5006	AI & Cloud Computing for Managers	3	0	0	3
ELECTIVE -I MAJOR							
HUMAN RESOURCE MANAGEMENT							
4	CC (Major)	XBB50H1	Talent Management	3	0	0	3
5	CC (Major)	XBB50H2	Training & Development	3	0	0	3
FINANCE							
6	CC (Major)	XBB50F1	Financial Services	3	0	0	3
7	CC (Major)	XBB50F2	International Finance	3	0	0	3
MARKETING MANAGEMENT							
8	CC (Major)	XBB50M1	Advertising and Sales Promotion	3	0	0	3
9		XBB50M2	Sales and Distribution Management	3	0	0	3
ELECTIVE-II (MINOR)							
INTERNATIONAL BUSINESS							
16	MC (Minor)	XBB50B1	Cross Cultural Management	3	0	0	3
17	MC (Minor)	XBB50B2	International Trade Procedures & Documentation	3	0	0	3
TOURISM MANAGEMENT							
18	MC (Minor)	XBB50T1	Fundamentals of Tourism Industry	3	0	0	3

19	MC (Minor)	XBB50T2	Tourism Marketing	3	0	0	3
MEDIA MANAGEMENT & DIGITAL MARKETING							
20	MC (Minor)	XBB50D1	Principles of Media Management and Digital Marketing	3	0	0	3
21	MC (Minor)	XBB50D2	Media Agency and Management	3	0	0	3
Practical							
22	SEC	XBB5101	Major Project-1	0	2	0	2
23		XBB5102	Internship	0	0	3	4
Sessional							
		XBB5203	French	1	0	0	1
		XBB5204	Professional Grooming & Interview Skills For Managers	1	0	0	1
		XBB5205	Business Communication V	2	0	0	1
Value Addition Course							
	VAC	XBB5301	A subject from VAC Basket (EXCEL FOR MANAGERS)	0	0	2	2
NON CGPA COMPULSORY COURSE							
		XBB5501	Seminar & Presentation	0	1	0	0
		XBB5502	Skill X	0	1	0	0
Total Credits							29

BBA 6TH. SEMESTER

Sl. No.	Type	Course No.	Course Name	L	T	P	Credits
THEORY							
1	PC	XBB6001	Management Accounting	3	0	0	3
2	PC	XBB6002	Organization Development & Change Management	3	0	0	3
3	PC	XBB6003	Project Management	3	0	0	3
4		XBB6006	Rural Development & Marketing	3	0	0	3
		XBB6005	Branding And Consumer Management In Digital Era	2	0	0	2
ELECTIVE -1 MAJOR(One paper to be opted)							
HUMAN RESOURCE MANAGEMENT							
PE	XBB60H1	Compensation Management	3	0	0	3	
PE	XBB60H2	Global Human Resource Management	3	0	0	3	
FINANCE							
PE	XBB60F3	Security Analysis and Portfolio Management	3	0	0	3	
PE	XBB60F4	Financial Derivatives	3	0	0	3	
MARKETING MANAGEMENT							
PE	XBB60M1	Service Marketing	3	0	0	3	
PE	XBB60M2	Global Marketing	3	0	0	3	
ELECTIVE-II (MINOR) (One paper to be opted)							
INTERNATIONAL BUSINESS							
PE	XBB60B1	Emerging Markets for International Business	3	0	0	3	
PE	XBB60B2	International Negotiations and Global Sourcing	3	0	0	3	
TOURISM MANAGEMENT							

PE	XBB60T1	Tourism Product	3	0	0	3
PE	XBB60T2	History and Philosophy of Indian Tourism	3	0	0	3
MEDIA MANAGEMENT and DIGITAL MARKETING						
PE	XBB60D3	Print , Electronic and social media management	3	0	0	3
PE	XBB60D2	Public Relations & Channels	3	0	0	3
Practical						
PC	XBB6101	Major Project-II (Specialization Dependent) Evaluation and Grand Viva	0	2	0	2
	XBB6102	Grand Viva	0	2	0	2
	XBB6103	Basics of GST	2	0	0	2
SESSIONAL						
	XBB6203	French –VI	1	0	0	1
	XBB6204	Communication Skill-VI	1	0	0	1
	XBB6205	Career Preparedness and Corporate Skills Development	1	0	0	1
	XBB6206	EXCEL- VI	0	0	2	1
MANDATORY NON CGPA COURSE						
	XBB6207	Seminar & Presentation -VI	0	1	0	0
	XBB6208	Skill X	0	1	0	0
Total Credits						30

EXIT: BACHELORS DEGREE IN MANAGEMENT

ENTRY: CREDIT EQUIVALENCE TO BE MAINTAINED DURING ENTRY OF CANDIDATE FOR SEVENTH SEMESTER

- 1. THE SYLLABUS OF MAJOR PAPERS TO BE MATCHED WITH THE RATIO OF 60% MATCHING WITH THE CORE PAPERS,**
- 2. VALUE ADDED & SKILL BASED CREDIT TO BE MATCHED**